



# Moving beyond simply storing data.

The future belongs to those who  
can **protect** and **activate** it.

# The Opportunity in Your Data

## Unify Your Data. Protect What Matters. Power What's Next.

The greatest opportunity for innovation isn't somewhere out there. It's locked inside your organization, scattered across clouds, sites, and edge devices. For most enterprise leaders, this explosion of unstructured data has become their greatest challenge at a time when it needs to be their greatest asset.

CTERA unifies it all into an intelligent data fabric. Our secure platform gives your teams fast access, proactive protection, and a solid foundation for AI-driven growth. Whether you're modernizing your infrastructure, battling pop-up data silos, securing against threats, or preparing your data for AI use, CTERA meets you where you are. We bring your unstructured data to where you need it so you can move forward with confidence.

## Transform Data into a Results-Driven Strategy



### Boost Workforce Productivity

Secure, high-speed access to data from any location on any device. Free your teams from searching and waiting, letting them focus on what truly matters.



### Minimize Business Risk

Multi-layered security, including AI-driven detection and immutable data. Protect from ever-evolving threats and ensure operational continuity.



### Simplify Infrastructure, Reduce Costs

Replace aging NAS, streamline backup, and reduce complexity. Turn your infrastructure from a cost center into a strategic advantage.



### Make Data AI-Ready

Gain centralized visibility and smart classification across your entire unstructured data estate. Position your organization for a competitive edge in the AI era.

# Intelligent Data Management

## One Platform. Continuous Evolution.

The **CTERA Intelligent Data Platform** doesn't force you to solve everything at once. It meets you wherever you are and grows with you. Building your foundation? Start here. Strengthening security? Add that layer. Activating AI? The architecture is ready. Each capability builds naturally on the last, and each investment compounds over time.

Our platform is the foundation for modern, secure, enterprise-scale data and content services. It delivers unified data management and protection from edge to cloud, with the flexibility and control organizations need to adapt, scale, and innovate.

# A Smarter Way Forward

## Modernize Data Infrastructure. Accelerate Business Strategy.

Legacy systems were never built for today's hybrid, AI-powered world. Outdated infrastructure and fragmented environments lead to operational inefficiencies, security vulnerabilities, and stalled innovation. You have more data than ever, but you can't seem to use it effectively to realize its promise. The result is silos that fragment knowledge, security blind spots where threats lurk, and compliance gaps that risk costly violations.

CTERA eliminates these barriers. We provide a single platform that unifies your unstructured data, simplifies operations, and prepares your organization for what's next. Based on several years of innovation, we've seen organizations move through waves of readiness, a journey toward what they need to achieve:



## Unlock What's Next.

### Unify

- ✓ **Combat Data Sprawl:**  
Consolidate distributed data from edge to cloud into a unified namespace to regain central visibility and control, simplifying management and reducing security risks.
- ✓ **Secure Global Collaboration:**  
Provide reliable, real-time access to shared files from anywhere, driving productivity and ensuring seamless teamwork across your locations.
- ✓ **Modernize File Services:**  
Replace costly, rigid NAS with scalable, software-defined storage to lower your total cost of ownership and increase business agility.

### Protect + Govern

- ✓ **Strengthen Ransomware Defense:**  
Minimize your business risk by leveraging built-in AI-driven detection, tamper-proof data, and secure access control to proactively identify and block threats before they can impact your organization.
- ✓ **Compliance Made Easy:**  
Save valuable time and resources with centralized visibility and automated policy enforcement, transforming complex compliance requirements into a simple, manageable process.

### Gain Insight + Get AI-Ready

- ✓ **Fuel AI-Driven Innovation:**  
Turn your unstructured data into searchable, trusted fuel that powers sophisticated analytics and intelligent automation to uncover critical business insights and drive smarter, faster decision-making.



## About CTERA

CTERA transforms unstructured data into a decisive competitive advantage. Our platform securely unifies your entire data estate, from edge to cloud, into a single, high-performance data fabric which creates the necessary foundation for sustained business growth and accelerated innovation.

## Built for Trust. Proven in the Real World.



### Enterprise-Wide Scale

Proven at thousands of globally distributed locations.



### Zero Trust by Design

Protects data with built-in encryption, immutability, and threat defense.



### Deploy Anywhere

Flexible deployment across on-premises, hybrid, air-gapped, or multi-cloud environments.



### Ready for What's Next

Designed to support future initiatives in AI, automation, and governance.

## READY TO MODERNIZE YOUR DATA STRATEGY?

Discover how forward-thinking organizations use CTERA to unify infrastructure, strengthen resilience, and stay ahead of change.

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